TOWN OF GAINESVILLE PUBLIC LIBRARY, SILVER SPRINGS, NEW YORK

**Social Media Use**

Adopted by the Board of Trustees: September 14, 2024

Gainesville Public Library District (GPL) uses social media tools to promote Library resources and services and to communicate and connect with the community. Social Media is defined as websites and applications that allow users to create and share content or to participate in social networking. This can include the following sites and tools: Facebook, Twitter, Instagram, GPL’s blogs, YouTube, and more. These resources may be hosted on the Library’s website or linked to from the Library’s website. GPL continually evaluates the role and usefulness of its online venues and social media to ensure they are effective tools for communicating and connecting with the community, and use of these online sites may be terminated at any time. In the event the Library terminates the use of an online venue or social media site, the Library will preserve any public records contained on the venue/site in accordance with The Freedom of Information Law (“FOIL”).

All social networking sites are for discussion purposes only and do not represent the official views of the Library. GPL assumes no liability regarding any event or interaction that involves any participant in any Library-sponsored social networking service. GPL does not endorse any content except those created by Library staff in their official capacity. Participation in GPL’s social networking services implies an agreement with all Library policies. The Library is not responsible for the content on the pages of friends, fans, followers, etc. of the Library. The Library does not endorse or review content of third-party sites.

**User Responsibilities**

• Protect your privacy and the privacy of others

• Show everyone respect

• Use appropriate language

**When Content May Be Deleted**

• Harassment

• Profane, obscene, derogatory, racist, or sexist content

• Personal attacks, insults, threatening language

• Plagiarized material

• Copyright, trademark, and fair use violations

• Private, personal information published without consent

• Comments unrelated to the content of the forum

• Commercial promotions or spam

• Any behavior deemed inappropriate as proscribed by the Library's Service Policies